

### Active Membership

1. Applicants for active membership must have published at least six original Canadian titles within the three-year period prior to application.
2. Active members must continue to publish original Canadian books in subsequent years.
3. Active members ought to subscribe to the objectives of the APMA and should be willing to work towards the realization of these objectives, through service on the Executive Committee and participation in APMA projects. Active members may cast one vote per member firm at all general meetings and are encouraged to participate in all programs and activities at discounted rates.
4. Active members are members of the Board of Directors of the APMA.

### Associate Membership

1. Associate members must have published at least two original Canadian titles within the past three years.
2. Associate members will receive email correspondence about APMA activities. They may attend general meetings, but may not vote.
3. Associate members are entitled to participate in all programs and activities organized by the APMA, and will receive a discounted rate.

### Supporting Membership

Supporting membership is open to any individual, partnership, firm, institution or association that supports the objectives of the APMA.

Generally, supporting members choose this category if they are not eligible for Active or Associate Membership. Supporting members will receive email correspondence about the APMA's activities. They may attend general meetings, but may not vote.

### For office use only:

Application received: \_\_\_\_\_

Membership fee received: \_\_\_\_\_

Sent to Executive Committee: \_\_\_\_\_

Approved by Executive Committee: \_\_\_\_\_

Please send application to:

**Atlantic Publishers  
Marketing Association**  
1484 Carlton Street, 3<sup>rd</sup> floor  
Halifax, NS B3H 3B7

Phone: (902) 420-0711

Fax: (902) 423-4302

[www.atlanticpublishers.ca](http://www.atlanticpublishers.ca)



### Membership Application

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Marketing Association**  
1484 Carlton Street, 3<sup>rd</sup> floor  
Halifax, NS B3H 3B7

Phone: (902) 420-0711

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[apma.admin@atlanticpublishers.ca](mailto:apma.admin@atlanticpublishers.ca)

[www.atlanticpublishers.ca](http://www.atlanticpublishers.ca)

## Part 1 – General Information

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Courier Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Incorporated/registered under the laws of:

\_\_\_\_\_ Date: \_\_\_\_\_

Chief Officer(s): \_\_\_\_\_  
\_\_\_\_\_

**Membership category** (check one):

Active  Associate  Supporting

Are you a new member? Or

Are you renewing your membership?

### Active Members:

Please name the individual who will represent your firm on the APMA Board:

\_\_\_\_\_

Email: \_\_\_\_\_

**Associated/Supporting Members** may name an individual who will receive correspondence:

\_\_\_\_\_

Email: \_\_\_\_\_

## Part 2 – Additional Information

Are any shares of the company held actively, or on behalf of, or pledged to persons who are not Canadian citizens or persons who have held landed immigrant status for less than four years?

Yes  No

If yes, please provide details of the holdings on an additional sheet and attach to this form.

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## Part 3 – Publishing Program

Total number of original Canadian titles in print:

\_\_\_\_\_

Total number of original Canadian titles published in each of the last three years:

2008 \_\_\_\_\_

2009 \_\_\_\_\_

2010 \_\_\_\_\_

Please list each title on a separate sheet (include title, author & publication date).

### For new membership applicants only:

Please send a copy of your current catalogue and one copy of each title in print.

What percentage of your titles are authored by principals, directors or managers of your firm?

0%  1 - 25%  more than 25%

## Part 4 – Membership Fees

**Annual Membership fees:** (please check one)

**Active Member**

Active membership fees are based on your 2010 or most recent year-end total net book sales (check one):

- \$220\* Less than \$100,000  
 \$320\* \$100,000 to \$200,000  
 \$420\* More than \$200,000

**Associate Member** - \$125\*

**Supporting Member** - \$105\*

\*add 15% HST (5% GST in PEI)

Please note that the APMA by-laws specify that application for membership in the Association shall be made to the Executive Committee. Your membership application must be complete and accompanied by books and payment.

Firms may apply for membership to the APMA at any time. Membership applications are reviewed by the Executive Committee of the APMA at their bi-annual meetings.

Memberships are for a calendar-year period: January 1 – December 31.

Name (print): \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

Date: \_\_\_\_\_